



Shawna Vercher's
FEARLESS VOICE NETWORK

AMBASSADOR PROFILE KIT

GAINING ACCESS TO THE ENTIRE
FEARLESS VOICE NETWORK



WELCOME!

THIS IS A QUICK GUIDE TO GET
YOUR AMBASSADOR PROFILE
PAGE OFFICIALLY LAUNCHED.

THE ENTIRE PROCESS SHOULD
TAKE LESS THAN 15 MINUTES.

HERE'S A SAMPLE PROFILE PAGE:
[FearlessVoice.me/AprilJackson](https://fearlessvoice.me/AprilJackson)



HOW IT WORKS



1

**YOU PROVIDE
INFO IN YOUR
PROFILE KIT**

2

**WE BUILD YOUR
PROFILE PAGE FOR
YOU TO APPROVE**

3

**YOU RECEIVE A
CUSTOM LINK TO YOUR
PAGE TO SHARE WITH
THE WORLD**

YOUR PROFILE KIT

YOU SHOULD
RECEIVE AN EMAIL
WITH A LINK TO
YOUR OWN
PROFILE KIT.

EVERYTHING WE
NEED GOES INTO
THIS KIT. DON'T
WORRY, WE'LL
GUIDE YOU
THROUGH IT :)

Fearless Voice Network	
Ambassador Profile Information	
Your profile completion level is: 0.0%	
<i>Estimated completion time: 12 minutes</i>	
Section 1: Who You Are	
Your Full Name for the Profile	
<i>As you would like it to appear on your Profile</i>	
Your City and State	
Your Payment Email or Phone Number	
<i>Provide the email address or phone number where you would like us to Zelle your revenue.</i>	
<i>For Zelle questions visit:</i>	https://fearless.red/ZelleFAQ
Your Profession (optional)	
Section 2: About You	
Please share a sentence or two about why you are choosing to be part of the Fearless Voice program.	
Which item would you like to highlight as your current favorite?	
<i>For a current selection visit:</i>	https://fearless.red/AmbItems
Section 3: Connecting to You	
Select up to FIVE social profiles to share with our audience. FOR EACH PROFILE please select the platform and then provide the address or handle of your account. If you do NOT have five accounts you want to share, simply select "0 - No Profile" for the ones you want to leave blank.	
<u>SELECT SOCIAL PLATFORM</u>	<u>ENTER LINK OR PROFILE</u>
Section 4: What You Support	
Choose which community initiative you want to highlight.	
<i>For a current selection visit:</i>	https://fearless.red/Initiatives
Please share a sentence or two about why you support this particular initiative.	
Section 5: Your Photo	
Use the link shown to upload your profile photo or headshot.	https://fearless.red/AmbPhotos
Once you have completed this step, please indicate your progress using the options on the right.	0 - I have NOT yet uploaded my photo.
Thank you for taking the time to complete this information. Please give us around 1-2 business days to build your Ambassador Profile once your information is completed. Questions? Issues? Email us at: Ambassador@FearlessVoice.me	

IF YOU DID *NOT* RECEIVE YOUR
PROFILE KIT LINK, MAKE SURE YOU:

- SIGNED UP TO BE A GOLD OR
PLATINUM AMBASSADOR. NOT
SIGNED UP YET? GO TO:

FearlessVoice.me/AmbassadorSignUp

- IF YOU ALREADY ENROLLED,
EMAIL US TO SEND YOUR KIT:

Ambassador@FearlessVoice.me

1: WHO YOU ARE

A

FULL NAME

This may or may not be your legal name, but it's how you want people to refer to you for this program.

B

CITY, STATE, AND PROFESSION

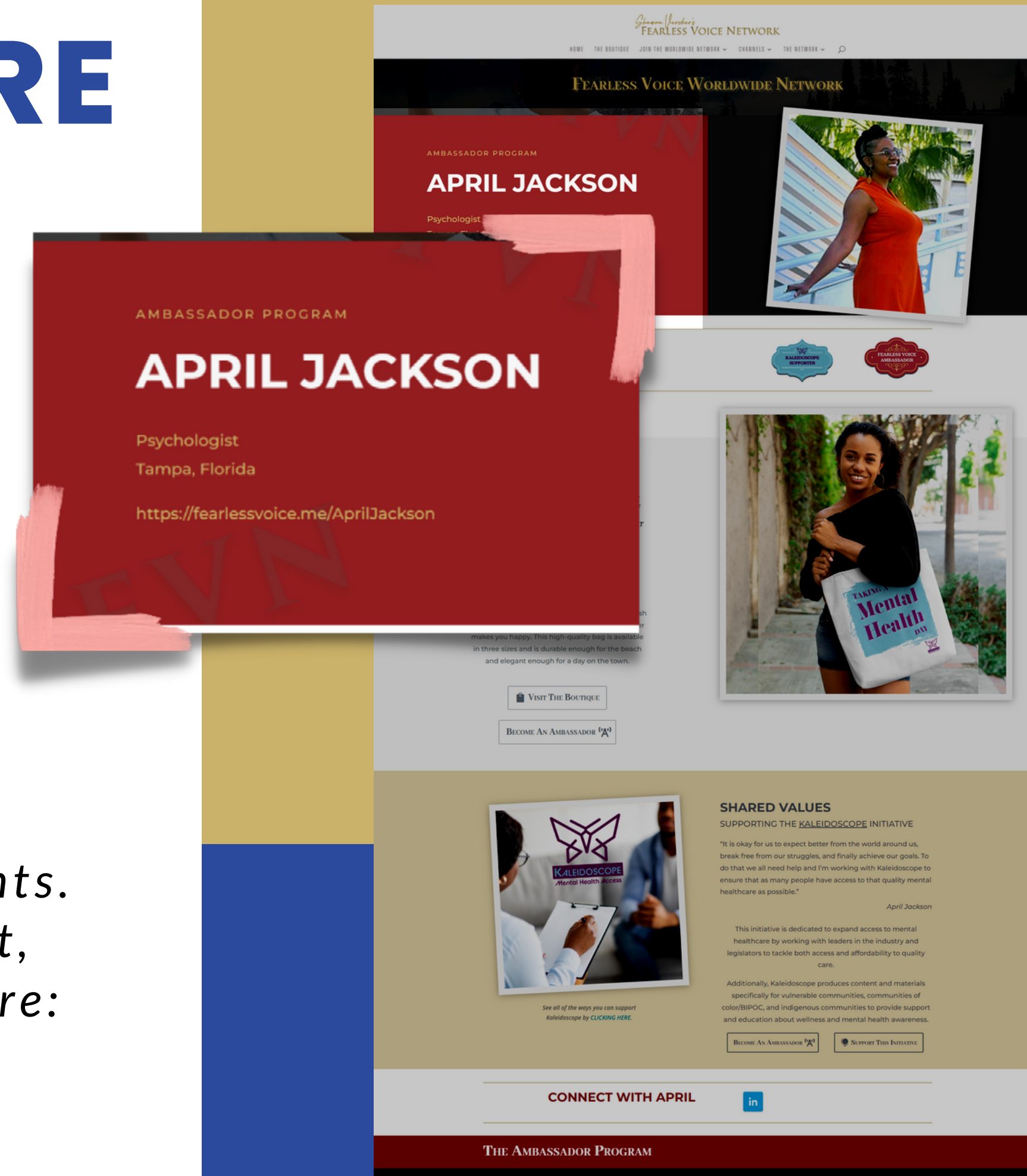
This is a just a way to connect you to others. Let us know where you call home & what your current career is.

C

YOUR PAYMENT INFO

We use Zelle to make revenue payments. If you don't have an account there yet, it's free and secure to use. Sign up here:

<https://www.zellepay.com/>



ABOUT YOU

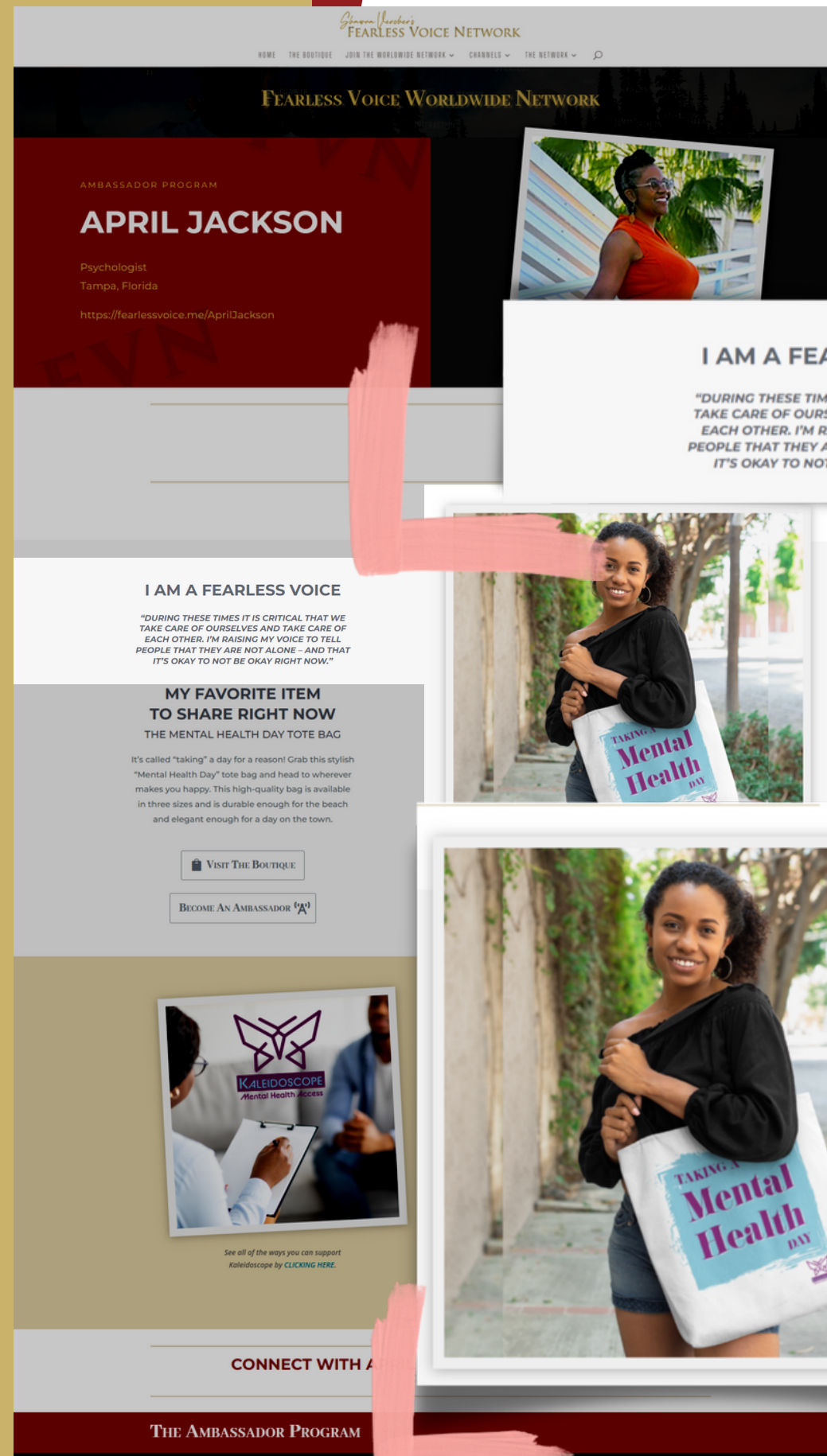
WE ASK YOU TO SHARE A QUOTE WE CAN USE ON YOUR PROFILE PAGE AND ALSO IN SOCIAL POSTINGS AND PRESS RELEASES. KEEP IT SHORT (1 OR 2 SENTENCES) AND GENUINE.

You also get to pick your favorite product in the Boutique to share. Don't worry:

- You can change products every month
- You still get credit for EVERYTHING your connections buy in the Boutique

See the entire Collection -

<https://fearless.red/AmbItems>



CONNECTING

1

YOUR SOCIAL LINKS

You can share up to five social accounts with our audience to connect (nine for Platinum).

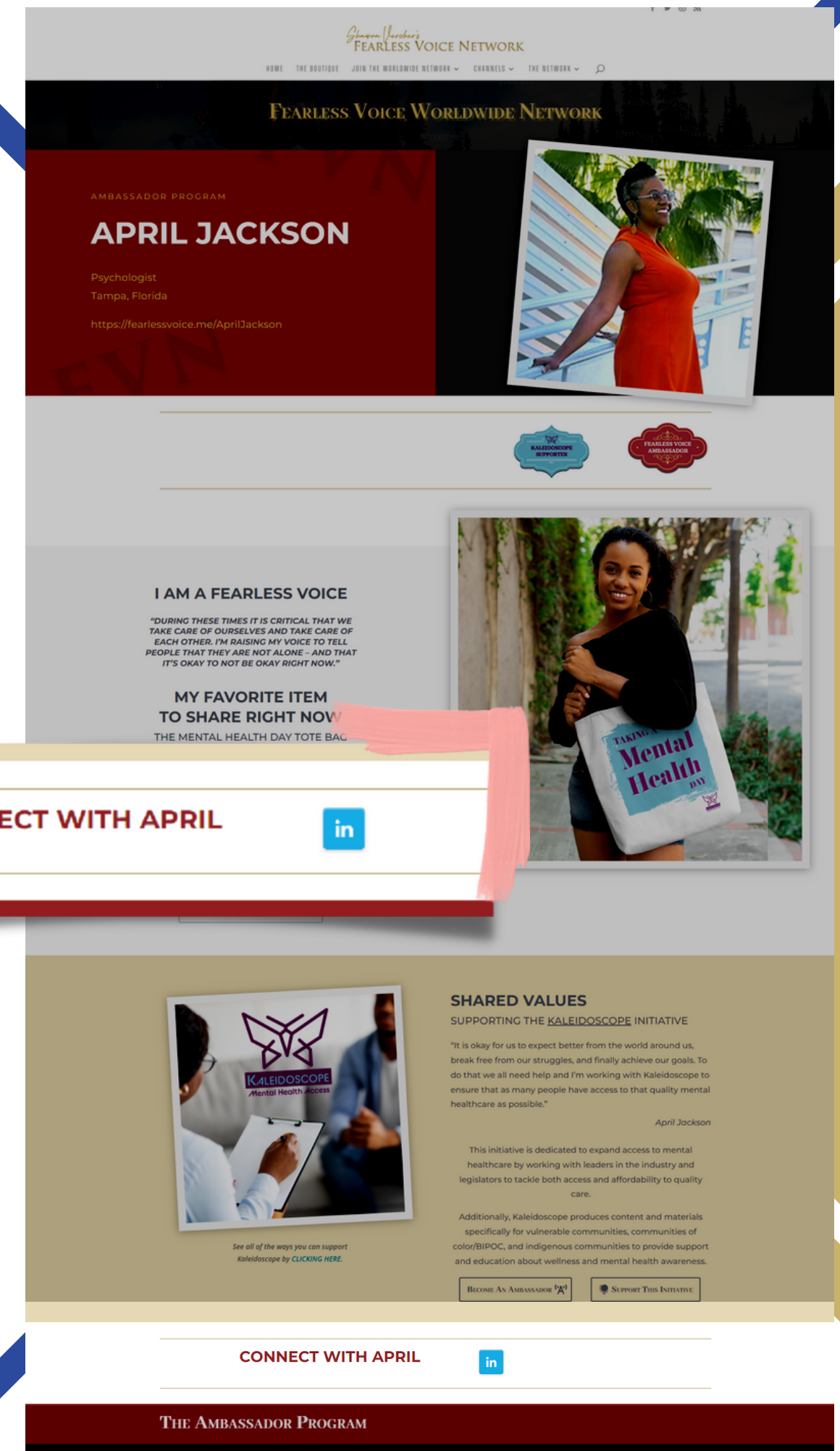
THIS IS OPTIONAL. If you choose share a few or none, just select "0 - No Profile" for the empty boxes in your Profile Kit.

2

ADDING YOUR PROFILES

Share the platform type and then give us your link or handle. For example:
twitter.com/MSmith or **@MSmith**

PRO TIP: We have over 50 social media platforms to choose from so feel free to start typing the name of the platform you are searching for in the list to find your choices faster.



YOUR CAUSE

YOU CAN CHOOSE ANY
OF OUR INITIATIVES TO
AMPLIFY. RAISE
AWARENESS FOR
SOMETHING THAT YOU
SUPPORT.

CHOOSE AN INITIATIVE AND
THEN PROVIDE A QUOTE ABOUT
WHY THAT PARTICULAR CAUSE
RESONATED WITH YOU.

OUR INITIATIVES:
<https://fearless.red/Initiatives>

The screenshot displays the 'Fearless Voice Worldwide Network' website. At the top, a navigation bar includes links for 'HOME', 'THE ROUTINE', 'JOIN THE WORLDWIDE NETWORK', 'CHANNELS', and 'THE NETWORK'. The main header reads 'FEARLESS VOICE WORLDWIDE NETWORK'. Below this, a section titled 'AMBASSADOR PROGRAM' highlights 'APRIL JACKSON', a 'Psychologist' from 'Tampa, Florida', with a link to her profile: <https://fearlessvoice.me/AprilJackson>. To the right is a photo of April Jackson in an orange dress. Below the header, there are two circular icons: 'KALEIDOSCOPE SUPPORTER' and 'FEARLESS VOICE AMBASSADOR'. The main content area features a quote from April Jackson under the heading 'SHARED VALUES SUPPORTING THE KALEIDOSCOPE INITIATIVE'. The quote states: 'It is okay for us to expect better from the world around us, break free from our struggles, and finally achieve our goals. To do that we all need help and I'm working with Kaleidoscope to ensure that as many people have access to that quality mental healthcare as possible.' Below the quote is a 'BECOME AN AMBASSADOR' button. To the right of the quote is a photo of April Jackson holding a 'TAKING Mental Health DAY' tote bag. At the bottom of the page, there is a 'CONNECT WITH APRIL' section with a LinkedIn icon and a 'THE AMBASSADOR PROGRAM' footer.

FEARLESS VOICE WORLDWIDE NETWORK

AMBASSADOR PROGRAM

APRIL JACKSON

Psychologist
Tampa, Florida
<https://fearlessvoice.me/AprilJackson>

SHARED VALUES
SUPPORTING THE KALEIDOSCOPE INITIATIVE

"It is okay for us to expect better from the world around us, break free from our struggles, and finally achieve our goals. To do that we all need help and I'm working with Kaleidoscope to ensure that as many people have access to that quality mental healthcare as possible."

April Jackson

BECOME AN AMBASSADOR

SHARED VALUES
SUPPORTING THE KALEIDOSCOPE INITIATIVE

"It is okay for us to expect better from the world around us, break free from our struggles, and finally achieve our goals. To do that we all need help and I'm working with Kaleidoscope to ensure that as many people have access to that quality mental healthcare as possible."

April Jackson

This initiative is dedicated to expand access to mental healthcare by working with leaders in the industry and legislators to tackle both access and affordability to quality care.

Additionally, Kaleidoscope produces content and materials specifically for vulnerable communities, communities of color/BIPOC, and indigenous communities to provide support and education about wellness and mental health awareness.

See all of the ways you can support Kaleidoscope by [CLICKING HERE](#).

BECOME AN AMBASSADOR

SUPPORT THIS INITIATIVE

CONNECT WITH APRIL

in

THE AMBASSADOR PROGRAM

YOUR PHOTO

This photo will be used on your Profile Page and also in materials we share.



We will take care of resizing it for you. Just provide us a headshot or casual photo (with just you in it) and we'll take care of the rest.

Don't worry if you don't have a professional headshot. This is just to connect you with our audience so the more authentic the better!

TWO WAYS TO SHARE:

USE THE FORM

You can easily attach most files (up to 300k) using the form we've provided:

<https://fearless.red/AmbPhotos>

USE EMAIL

Send us the file at:

Photo@FearlessVoice.me

PRO TIPS:

- We'd rather have a larger file that is less grainy so feel free to send full sized photos and we will trim the size on our end.
- We crop the photo as a square so keep that in mind when you're choosing which one you prefer.

THAT'S IT!

ONCE YOU PROVIDE US WITH
WHAT WE NEED, IT USUALLY
TAKES 2-3 BUSINESS DAYS TO SEE
YOUR PROFILE FOR FINAL REVIEW.

QUESTIONS? SEND US AN EMAIL:

Ambassador@FearlessVoice.me



*THANK YOU FOR HELPING US TO GROW
THIS IMPORTANT INITIATIVE!*

**FEARLESS VOICE
AMBASSADOR**